



THE GROWTH EDGE

IDENTIFYING AND PARTNERING WITH
EMERGING MEDIA ENTITIES

WEDNESDAY, MAY 21, 2025

ANA

PRESENTING COMPANY

COMPANY SUMMARY AND WEBSITE LINKS

CONTACT

**DIGITAL
CULTURE
GROUP**

Digital Culture Group

Digital Culture Group (DCG) is an award-winning, NMSDC- and WBENC-certified ad tech company delivering precision-driven omnichannel advertising solutions that optimize performance across the entire funnel. Powered by our proprietary Audience Resonance Index™ (ARI), we decode subconscious motivators, predict brand-audience alignment, surface high-conversion growth segments, and deliver dynamic trend intelligence—enabling brands to make smarter, faster, and more impactful investments. Each campaign is engineered for measurable resonance, ensuring that every impression drives intentional, scalable outcomes

Crystal Foote

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ADLUGO

A certified minority-owned and woman-owned media company, specializes in driving results for brands through innovative digital and programmatic advertising campaigns. Our proprietary audience targeting solution combines inclusive marketing strategies with impactful, multi-language creative, empowering brands to connect authentically with diverse audiences. They also donate a portion of our profits to charities and non-profits helping support marginalized and disenfranchised communities across the country.

Lee Karchawer

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MECENAS

MECENAS

A minority-owned media company bringing culture to the forefront of content and advertising. Our portfolio spans food, gaming, sports, and music—anchored by COCINA (co-founded by Chef Aarón Sánchez) and STARPICKS, a curated streaming platform. We connect brands with multicultural audiences through original content, trusted voices, and premium distribution. With 25M+ monthly U.S. Hispanics reached, we're redefining how media resonates across communities.

Emiliano Saccone

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Q.Digital

The Q.Digital Network includes Queerty, LGBTQ Nation, INTO, GayCities & Outsports + our distribution partners: So.Gay, Autostraddle and PinkNews providing partners access to millions of unduplicated unique visitors. We create tailor-made marketing programs that take your brand story authentically through the LGBTQ+ lens by leveraging our editorial content creation capabilities and our engagement-focused signature programming. Q.Digital is proud to have received GLAAD's Barbara Gittings Award for Excellence in LGBTQ Media this year.

Richard Vielma

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Estrella MediaCo

Estrella Media is now a part of MediaCo. MediaCo is a minority certified, diverse owned, diverse targeted media business. We stand at the forefront of entertainment and news, uniquely positioned as a leader in reaching multicultural audiences. Through our diverse portfolio of digital, television, radio and events properties, we engage visitors each month, delivering a dynamic mix of free, ad-supported streaming and terrestrial entertainment, music, and news across all major media platforms and on all devices.

Rogerio Alves

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Map Happy

Map Happy provides travelers with the tools, gear, and information to get to, thrive and connect with their destination. With a reach of 8 million readers since its inception. It's also incredibly important to Map Happy that the people writing about this world reflect the cultures and wide range of experiences it represents.

Erica Ho

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Colossus SSP

Colossus SSP humanize programmatic by combining cutting-edge tech with a high-touch, people-first approach. Their team delivers personalized, hands-on support—ensuring campaigns are thoughtfully designed and clients feel valued, no matter their size. With deep expertise across both the buy and sell sides, we create tailored solutions that make programmatic more transparent, accessible, and effective for everyone involved.

Jennifer Shaneshy

jennifer

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Pod Digital Media

Pod Digital Media is the premier cultural podcast network, leading the way in cultural marketing through authentic storytelling and trusted voices. We bridge the gap between brands and diverse audiences by collaborating with podcasters, celebrities, and influencers to create meaningful connections. Through strategic partnerships, we deliver customized campaigns that resonate deeply and drive measurable impact.

Gary Coichy

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