

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Industry Conferences</b>			
Jan 01, 2026	12:00 am	<a href="#">2026 Conference Annual Pass</a>	Various
Feb 11, 2026	9:00 am	<a href="#">2026 ANA/AEF Future of Marketing Leadership Conference</a>	New Haven, CT
Feb 23, 2026	1:00 pm	<a href="#">2026 ANA Creator Marketing Conference presented by Pinterest</a>	Las Vegas, NV
Feb 25, 2026	8:00 am	<a href="#">2026 ANA GrowthFronts</a>	New York, NY
Mar 25, 2026	1:00 pm	<a href="#">2026 ANA Media Conference presented by A+E Global Media</a>	Nashville, TN
Apr 13, 2026	1:00 pm	<a href="#">2026 ANA Masters of Data Conference</a>	San Diego, CA
May 03, 2026	1:00 pm	<a href="#">2026 ANA Advertising Financial Management Conference, presented by Decideware</a>	Orlando, FL
May 18, 2026	1:00 pm	<a href="#">2026 ANA Brand Masters Conference</a>	Los Angeles, CA
Jun 03, 2026	1:00 pm	<a href="#">2026 ANA Masters of B2B Marketing Conference</a>	Chicago, IL
Jun 22, 2026	1:00 pm	<a href="#">2026 ANA In-House Agency Conference</a>	Huntington Beach, CA
Jul 08, 2026	1:00 pm	<a href="#">2026 ANA Digital &amp; Social Media Conference</a>	Los Angeles, CA
Sep 23, 2026	1:00 pm	<a href="#">2026 ANA AI and Technology for Marketers Conference</a>	Oxon Hill, MD
Sep 28, 2026	1:00 pm	<a href="#">2026 ANA Measurement &amp; Analytics Conference</a>	Chicago, IL
Oct 20, 2026	1:00 pm	<a href="#">2026 ANA Masters of Marketing Conference</a>	Orlando, FL
Nov 02, 2026	1:00 pm	<a href="#">2026 ANA Masters of Advertising Law Conference</a>	Huntington Beach, CA
Nov 09, 2026	1:00 pm	<a href="#">2026 ANA Multicultural and Inclusive Marketing Conference</a>	Los Angeles, CA
<b>Members Only One-Day Conferences</b>			
Jan 14, 2026	11:00 am	<a href="#">Marketing Operations Day (Virtual Only)</a>	Virtual Event (Eastern Time)
Jan 27, 2026	11:00 am	<a href="#">Top Consumer Trends In 2026 (Virtual Only)</a>	Virtual Event (Eastern Time)
Feb 03, 2026	8:00 am	<a href="#">AI '26: Getting Down to Business Members-Only Conference (In-Person Only)</a>	New York, NY
Feb 05, 2026	9:00 am	<a href="#">Framework for Future Growth Now: ANA Winter Leadership Retreat (In-Person Only)</a>	Aventura, FL
Mar 04, 2026	10:00 am	<a href="#">From Complexity to Clarity: B2B Marketing that Drives Growth (In-Person Only)</a>	Charlotte, NC
Mar 05, 2026	9:00 am	<a href="#">Creator Connect: Bridging Brands and Communities hosted by Fordham University</a>	New York, NY
Mar 19, 2026	11:00 am	<a href="#">The Future of Cultural Connection &amp; Growth with African American Consumers (Virtual Only)</a>	Virtual Event (Eastern Time)
Mar 31, 2026	11:00 am	<a href="#">Frame &amp; Focus: Accelerating Production Partnerships (Virtual Only)</a>	Virtual Event (Eastern Time)
Apr 08, 2026	11:00 am	<a href="#">LGBTQ+ Inclusive Marketing Day (Virtual Only)</a>	Virtual Event (eastern time)
Apr 30, 2026	9:00 am	<a href="#">3rd Annual ANA Brand-to-Demand Conference (In-Person Only)</a>	San Francisco, CA
May 12, 2026	9:00 am	<a href="#">From Craft to Code: Building AI-Driven Marketing Systems with Precision and Purpose (In-Person Only)</a>	High Point, NC
May 14, 2026	9:00 am	<a href="#">ANA Members-Only Conference: The Next Chapter of Email Evolution - From Inbox to Impact (In-Person Only)</a>	Alpharetta, GA

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Training</b>			
Dec 18, 2025	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 06, 2026	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 08, 2026	2:00 pm	<a href="#">Clarifying Your Marketing Message - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 13, 2026	2:00 pm	<a href="#">Marketing to Generation Z - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 14, 2026	2:00 pm	<a href="#">3 Steps to Implementing Generative AI in Your Marketing Organization - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Jan 15, 2026	2:00 pm	<a href="#">B2B Growth Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 20, 2026	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 22, 2026	2:00 pm	<a href="#">Product Innovation for CPG Brand Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 27, 2026	2:00 pm	<a href="#">SEO for Everyone - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 29, 2026	2:00 pm	<a href="#">Agency Whispering - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 03, 2026	2:00 pm	<a href="#">Performance Marketing Foundations (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 04, 2026	2:00 pm	<a href="#">Write For Work: 3 Steps to Faster, Clearer and Better Communications - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Feb 05, 2026	2:00 pm	<a href="#">Leveraging Social Media for Brand Building - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Feb 10, 2026	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 11, 2026	2:00 pm	<a href="#">3 Steps to Marketing Planning Success - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Feb 12, 2026	2:00 pm	<a href="#">How To Write An Inspired Creative Brief - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 17, 2026	2:00 pm	<a href="#">B2B Marketing Begins with Buyer Insights (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 19, 2026	2:00 pm	<a href="#">Align B2B Marketing with Business Needs (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 24, 2026	2:00 pm	<a href="#">B2B Demand Generation, Content Marketing and Subscription Marketing (301) - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 25, 2026	2:00 pm	<a href="#">3 Steps to Improving Your Customer-Focused Integrated Campaigns - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Feb 26, 2026	2:00 pm	<a href="#">B2B Sales Enablement, Employee Ambassadors and Account-based Marketing (401) - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 03, 2026	2:00 pm	<a href="#">Differentiate Your B2B Brand and Deliver Consistent Customer Experiences (501) - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 05, 2026	2:00 pm	<a href="#">Agile (101) – Agile Fundamentals and Sprint Execution - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Mar 10, 2026	2:00 pm	<a href="#">Agile (201) – Sprint Planning and Estimating - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Mar 11, 2026	2:00 pm	<a href="#">3 Steps to Unlocking Your Creative Potential - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Mar 18, 2026	2:00 pm	<a href="#">The 3-Step Brief Blueprint - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Mar 19, 2026	2:00 pm	<a href="#">Personal Branding for Marketers - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Mar 24, 2026	2:00 pm	<a href="#">Leading Growth Through Change - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 26, 2026	2:00 pm	<a href="#">Project Management Fundamentals - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 31, 2026	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 02, 2026	2:00 pm	<a href="#">Customer-Centric Content Planning Frameworks - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 07, 2026	2:00 pm	<a href="#">Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 08, 2026	2:00 pm	<a href="#">3 Steps to Implementing Agile in Your Marketing Organization - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Apr 09, 2026	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 14, 2026	2:00 pm	<a href="#">Powerful Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 16, 2026	2:00 pm	<a href="#">Profitable Product Creation &amp; Optimization (101) - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Apr 21, 2026	2:00 pm	<a href="#">Developing an Effective Inclusive Marketing Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 22, 2026	2:00 pm	<a href="#">3 Steps to Proving the Value and Impact of Marketing - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Apr 23, 2026	2:00 pm	<a href="#">End-to-End Digital Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 28, 2026	2:00 pm	<a href="#">Client Jiu Jitsu: Understanding, Influencing, and Selling to Marketers (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 30, 2026	2:00 pm	<a href="#">Optimizing Media Buying Amid Rapid Change - Virtual</a>	Virtual Workshop (Eastern Time)
May 05, 2026	2:00 pm	<a href="#">Empowering Marketers with Generative AI (101) - Virtual</a>	Virtual Workshop (Eastern Time)
May 07, 2026	2:00 pm	<a href="#">AI Your Way: Advanced Prompt Engineering with Advanced Reasoning Models (201) - Virtual</a>	Virtual Workshop (Eastern Time)
May 12, 2026	2:00 pm	<a href="#">AI-Driven Marketing Strategy, Ideation, and Brainstorming (301) - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
May 14, 2026	2:00 pm	<a href="#">From Ideas to Impact: AI-Powered Content Marketing (401) - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
May 19, 2026	2:00 pm	<a href="#">Turn Marketing Data into Actionable Insights Driven by AI (501) - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
May 21, 2026	2:00 pm	<a href="#">The Brief: Road Map to Great Creative - Virtual</a>	Virtual Workshop (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
May 26, 2026	2:00 pm	<a href="#">Navigating Transparency in Programmatic Advertising - Virtual</a>	Virtual Workshop (Eastern Time)
May 27, 2026	2:00 pm	<a href="#">3 Steps to Leading Change with Purpose and Impact - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
May 28, 2026	2:00 pm	<a href="#">Boost Your Digital and Growth Marketing with AI - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 02, 2026	2:00 pm	<a href="#">Strategic Customer-Centric Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 03, 2026	2:00 pm	<a href="#">3 Steps to Lead with Confidence, Clarity, and Impact - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Jun 04, 2026	2:00 pm	<a href="#">Direct Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 09, 2026	2:00 pm	<a href="#">Crafting Your Data Story - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 16, 2026	2:00 pm	<a href="#">Time Management + Productivity Skills for Remote Professionals - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Jun 17, 2026	2:00 pm	<a href="#">Selling Ideas to Internal Stakeholders - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Jun 18, 2026	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 23, 2026	2:00 pm	<a href="#">Creative Fission for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 25, 2026	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 30, 2026	2:00 pm	<a href="#">Creative Production: What Marketers Need to Know - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 02, 2026	2:00 pm	<a href="#">Marketing to Generation Z - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Jul 07, 2026	2:00 pm	<a href="#">Customer-Centric Content Planning Frameworks - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 09, 2026	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 16, 2026	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 21, 2026	2:00 pm	<a href="#">B2B Growth Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 22, 2026	2:00 pm	<a href="#">Clarifying Your Marketing Message - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 23, 2026	2:00 pm	<a href="#">The Strategy Brief: Roadmap to Alignment &amp; Clarity - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 28, 2026	2:00 pm	<a href="#">Agency Whispering - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 30, 2026	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 04, 2026	2:00 pm	<a href="#">Powerful Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 06, 2026	2:00 pm	<a href="#">Customer-Centric Content Planning Frameworks - Virtual</a>	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Aug 11, 2026	2:00 pm	<a href="#">Leveraging Social Media for Brand Building - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Sep 01, 2026	2:00 pm	<a href="#">Personal Branding for Marketers - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Sep 08, 2026	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 15, 2026	2:00 pm	<a href="#">How To Write An Inspired Creative Brief - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 17, 2026	2:00 pm	<a href="#">Mastering Your Mission Statement - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Sep 22, 2026	2:00 pm	<a href="#">Performance Marketing Foundations (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 24, 2026	2:00 pm	<a href="#">Leading Growth Through Change - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 29, 2026	2:00 pm	<a href="#">Taming the Approval Process - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Oct 01, 2026	2:00 pm	<a href="#">Navigating Transparency in Programmatic Advertising - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 08, 2026	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 13, 2026	2:00 pm	<a href="#">The Brief: Road Map to Great Creative - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 15, 2026	2:00 pm	<a href="#">Leading Across the Generations 101 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 20, 2026	2:00 pm	<a href="#">Maximize Productivity through Effective Employee Engagement 201 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 22, 2026	2:00 pm	<a href="#">Excelling Under Pressure – Leading Effective Teams 301 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 27, 2026	2:00 pm	<a href="#">Enhancing Wellbeing and Productivity in the Workplace 401 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 05, 2026	2:00 pm	<a href="#">Boost Your Digital and Growth Marketing with AI - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 10, 2026	2:00 pm	<a href="#">Empowering Marketers with Generative AI - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 12, 2026	2:00 pm	<a href="#">Advanced AI Prompt Engineering for Marketers (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 19, 2026	2:00 pm	<a href="#">End-to-End Digital Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 01, 2026	2:00 pm	<a href="#">Crafting Your Data Story - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 03, 2026	2:00 pm	<a href="#">Optimizing Media Buying Amid Rapid Change - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 08, 2026	2:00 pm	<a href="#">Time Management + Productivity Skills for Remote Professionals - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Dec 10, 2026	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 15, 2026	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Committees</b>			
Jan 20, 2026	11:00 am	<a href="#">AI Committee Meeting</a>	Virtual Meeting (Eastern Time)
Jan 21, 2026	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting
Jan 27, 2026	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Jan 28, 2026	11:00 am	<a href="#">Creator &amp; Influencer and Digital &amp; Social Committee Meeting</a>	Virtual Only (Eastern Time)
Jan 28, 2026	1:00 pm	<a href="#">B2B Data Excellence</a>	Virtual Meeting
Jan 29, 2026	11:00 am	<a href="#">Making 2026 a Winner – ANA B2B Committee Virtual Meeting</a>	Virtual Meeting (Eastern Time)
Feb 03, 2026	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting
Feb 04, 2026	11:00 am	<a href="#">Media Committee Meeting</a>	Virtual Only (Eastern Time)
Feb 05, 2026	11:00 am	<a href="#">LGBTQ+ Inclusive Marketing Committee</a>	Virtual Meeting
Feb 11, 2026	11:00 am	<a href="#">B2B Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
Feb 12, 2026	11:00 am	<a href="#">Account-Based Marketing (ABM) Committee Meeting</a>	Virtual Meeting (Eastern Time)
Feb 12, 2026	2:00 pm	<a href="#">Nonprofit Organizations</a>	Hybrid: Washington, D.C. and Virtual
Feb 19, 2026	11:00 am	<a href="#">ANA Marketing Capabilities Council Roundtable</a>	Virtual Meeting
Feb 19, 2026	11:00 am	<a href="#">Mastering Enterprise CDP Implementation: Lessons from Vanguard and Qualcomm</a>	Virtual Meeting (Eastern Time)
Feb 25, 2026	11:00 am	<a href="#">Brand Strategy Committee Meeting</a>	Virtual (Eastern Time)
Feb 25, 2026	2:00 pm	<a href="#">Legal Affairs</a>	Virtual Meeting
Feb 26, 2026	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Virtual
Feb 26, 2026	11:00 am	<a href="#">B2B Channel Marketing Committee Meeting</a>	Virtual Meeting (Eastern Time)
Feb 26, 2026	11:00 am	<a href="#">Marketing Operations Committee</a>	Virtual Meeting
Mar 05, 2026	11:00 am	<a href="#">Data &amp; Direct Marketing</a>	Virtual
Mar 10, 2026	9:30 am	<a href="#">Advertising Financial Management Committee Meeting</a>	New York, NY
Mar 11, 2026	1:00 pm	<a href="#">Sustainability Committee Meeting March 2026</a>	Virtual Meeting (Eastern Time)
Mar 12, 2026	11:00 am	<a href="#">Data Governance Leadership Meeting</a>	Virtual
Mar 18, 2026	11:00 am	<a href="#">Brand Activation Committee Meeting</a>	Virtual (Eastern Time)
Mar 19, 2026	9:30 am	<a href="#">In-House Agency Committee Meeting, hosted by Caterpillar</a>	Chicago, IL
Mar 19, 2026	11:00 am	<a href="#">Email Excellence Center Committee Meeting</a>	Virtual Meeting (Eastern Time)
Mar 24, 2026	11:00 am	<a href="#">AI Committee Meeting</a>	Virtual Meeting (Eastern Time)
Mar 25, 2026	11:00 am	<a href="#">Brand Experience Committee Meeting</a>	Virtual (Eastern Time)
Apr 08, 2026	11:00 am	<a href="#">Brand Value &amp; Measurement Committee Meeting</a>	Virtual (Eastern Time)
Apr 09, 2026	9:30 am	<a href="#">Marketing Operations Committee</a>	NYC TBA

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Apr 14, 2026	11:00 am	<a href="#">Commerce Marketing and Digital &amp; Social Committee Meeting</a>	Virtual Only (Eastern Time)
Apr 15, 2026	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting
Apr 16, 2026	11:00 am	<a href="#">Account-Based Marketing (ABM) Committee Meeting</a>	Virtual Meeting (Eastern Time)
Apr 21, 2026	10:00 am	<a href="#">B2B Customer Experience Committee Meeting</a>	In-Person Meeting (Eastern Time)
Apr 23, 2026	11:00 am	<a href="#">B2B Committee Meeting</a>	Virtual Meeting (Eastern Time)
Apr 28, 2026	1:00 pm	<a href="#">ANA Marketing Capabilities Council Roundtable</a>	Virtual Meeting
Apr 29, 2026	2:00 pm	<a href="#">Legal Affairs</a>	Virtual Meeting
Apr 30, 2026	9:00 am	<a href="#">Brand Strategy Committee Meeting</a>	New York, NY
May 06, 2026	11:00 am	<a href="#">AI Committee Meeting</a>	Virtual Meeting (Eastern Time)
May 06, 2026	11:00 am	<a href="#">Brand Experience Committee Meeting</a>	Virtual (Eastern Time)
May 07, 2026	11:00 am	<a href="#">Media and Digital &amp; Social Committee Meeting</a>	Virtual Only (Eastern Time)
May 12, 2026	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting
May 13, 2026	7:45 am	<a href="#">Advertising Day on the Hill (for all ANA and 4As Members)</a>	Washington, DC
May 13, 2026	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
May 21, 2026	11:00 am	<a href="#">5/21 MarTech Committee Meeting</a>	Virtual Meeting (Eastern Time)
May 21, 2026	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Virtual
Jun 03, 2026	10:00 am	<a href="#">B2B Data Excellence Committee Meeting at the 2026 ANA Masters of B2B Marketing Conference</a>	Chicago, IL
Jun 03, 2026	12:30 pm	<a href="#">B2B Committee Meeting at the 2026 ANA Masters of B2B Marketing Conference</a>	Chicago, IL
Jun 03, 2026	12:30 pm	<a href="#">B2B Channel Committee Meeting at the 2026 ANA Masters of B2B Marketing Conference</a>	Chicago, IL
Jun 04, 2026	9:00 am	<a href="#">Media and Commerce Marketing Committee Meeting</a>	New York, NY
Jun 04, 2026	1:00 pm	<a href="#">Sustainability Committee Meeting June 2026</a>	Virtual Meeting (Eastern Time)
Jun 10, 2026	11:00 am	<a href="#">LGBTQ+ Inclusive Marketing Committee</a>	Virtual Meeting
Jun 10, 2026	11:00 am	<a href="#">Brand Value &amp; Measurement Committee Meeting</a>	Virtual (Eastern Time)
Jun 11, 2026	11:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	Virtual Meeting
Jun 17, 2026	11:00 am	<a href="#">Marketing Operations Committee</a>	Virtual Meeting
Jun 25, 2026	9:00 am	<a href="#">Brand Activation Committee Meeting</a>	TBA
Jun 25, 2026	11:00 am	<a href="#">Data &amp; Direct Marketing</a>	Virtual
Jul 15, 2026	11:00 am	<a href="#">AI Committee Meeting</a>	Virtual Meeting (Eastern Time)
Jul 15, 2026	11:00 am	<a href="#">Brand Strategy Committee Meeting</a>	Virtual (Eastern Time)
Jul 15, 2026	12:00 pm	<a href="#">ANA Marketing Capabilities Council Summer Event</a>	
Jul 22, 2026	2:00 pm	<a href="#">Legal Affairs</a>	Virtual Meeting
Jul 29, 2026	11:00 am	<a href="#">Brand Experience Committee Meeting</a>	Virtual (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Aug 05, 2026	11:00 am	<a href="#">Brand Activation Committee Meeting</a>	Virtual (Eastern Time)
Aug 12, 2026	11:00 am	<a href="#">Creator &amp; Influencer Marketing and Media Committee Meeting</a>	Virtual Only (Eastern Time)
Aug 27, 2026	11:00 am	<a href="#">ANA Marketing Capabilities Council Roundtable</a>	Virtual Meeting
Aug 27, 2026	11:00 am	<a href="#">Email Excellence Center Committee Meeting</a>	Virtual Meeting (Eastern Time)
Sep 10, 2026	9:30 am	<a href="#">In-House Agency Committee Meeting</a>	Los Angeles TBA
Sep 10, 2026	2:00 pm	<a href="#">Nonprofit Organizations</a>	Hybrid: Washington, D.C. and Virtual
Sep 15, 2026	9:30 am	<a href="#">Agency Relations Committee Meeting</a>	NYC TBA
Sep 15, 2026	1:00 pm	<a href="#">Sustainability Committee Meeting September 2026 - During NY Climate Week</a>	Virtual Meeting (Eastern Time)
Sep 16, 2026	9:00 am	<a href="#">Brand Value &amp; Measurement Committee Meeting</a>	TBA
Sep 16, 2026	11:00 am	<a href="#">B2B Data Excellence</a>	Virtual Meeting
Sep 16, 2026	2:00 pm	<a href="#">Legal Affairs</a>	Virtual Meeting
Sep 17, 2026	9:00 am	<a href="#">Media and Commerce Marketing Committee Meeting</a>	Virtual Only (Eastern Time)
Sep 17, 2026	11:00 am	<a href="#">Account-Based Marketing (ABM) Committee Meeting</a>	Virtual Meeting (Eastern Time)
Sep 22, 2026	11:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	Virtual Meeting
Sep 23, 2026	11:00 am	<a href="#">LGBTQ+ Inclusive Marketing Committee</a>	Virtual Meeting
Sep 23, 2026	11:00 am	<a href="#">B2B Channel Marketing Committee Meeting</a>	Virtual Meeting (Eastern Time)
Oct 01, 2026	11:00 am	<a href="#">Email Excellence Center Committee Meeting</a>	Virtual Meeting (Eastern Time)
Oct 06, 2026	9:00 am	<a href="#">Creator &amp; Influencer Marketing and Digital &amp; Social Committee Meeting</a>	Virtual Only (Eastern Time)
Oct 07, 2026	11:00 am	<a href="#">B2B Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
Oct 07, 2026	11:00 am	<a href="#">Brand Strategy Committee Meeting</a>	Virtual (Eastern Time)
Oct 07, 2026	11:00 am	<a href="#">Marketing Operations Committee</a>	Virtual Meeting
Oct 13, 2026	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Oct 20, 2026	9:00 am	<a href="#">B2B Committee Meeting at the 2026 ANA Masters of Marketing Conference</a>	Orlando, FL
Oct 28, 2026	11:00 am	<a href="#">LGBTQ+ Inclusive Marketing Committee</a>	Virtual Meeting
Oct 28, 2026	11:00 am	<a href="#">Brand Activation Committee Meeting</a>	Virtual (Eastern Time)
Nov 03, 2026	11:00 am	<a href="#">Commerce Marketing and Creator &amp; Influencer Committee Meeting</a>	Virtual Only (Eastern Time)
Nov 12, 2026	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting
Nov 12, 2026	2:00 pm	<a href="#">Nonprofit Organizations</a>	Hybrid: Washington, D.C. and Virtual
Nov 17, 2026	11:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	Virtual Meeting
Nov 18, 2026	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Nov 19, 2026	9:00 am	<a href="#">Brand Experience Committee Meeting</a>	Virtual (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Dec 01, 2026	11:00 am	<a href="#">B2B Channel Marketing Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 01, 2026	1:00 pm	<a href="#">Sustainability Committee Meeting December 2026</a>	Virtual Meeting (Eastern Time)
Dec 02, 2026	9:30 am	<a href="#">Advertising Financial Management Committee Meeting</a>	NYC TBD
Dec 02, 2026	11:00 am	<a href="#">Email Excellence Center Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 03, 2026	11:00 am	<a href="#">Account-Based Marketing (ABM) Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 03, 2026	11:00 am	<a href="#">ANA Marketing Capabilities Council Roundtable</a>	Virtual Meeting
Dec 08, 2026	11:00 am	<a href="#">B2B Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 08, 2026	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting
Dec 09, 2026	9:30 am	<a href="#">In-House Agency Committee Meeting</a>	NYC TBA
Dec 10, 2026	11:00 am	<a href="#">Brand Value &amp; Measurement Committee Meeting</a>	Virtual (Eastern Time)
Dec 15, 2026	11:00 am	<a href="#">Marketing Operations Committee</a>	Virtual Meeting

## Webinars (All Times Eastern)

Jan 14, 2026	1:00 pm	<a href="#">Decoding AI in Marketing: A Practical Guide for Marketers (Part 3!)</a>	30 minutes
Jan 14, 2026	3:00 pm	<a href="#">Happy New Year! 2026 B2B Digital Marketing Predictions &amp; Resolutions With Professor Lou Cohen (B2B Marketing Webinar)</a>	30 Minutes
Jan 15, 2026	1:00 pm	<a href="#">What the Big Game Teaches Brands About Creative Effectiveness</a>	30 minutes
Jan 21, 2026	1:00 pm	<a href="#">The Anatomy of an Award-Winning Entry: ANA Awards</a>	30 minutes
Jan 22, 2026	1:00 pm	<a href="#">Send In The Clones: Scaling Emotional Connection with AI-Powered Creativity</a>	30 minutes
Jan 22, 2026	3:00 pm	<a href="#">CES 2026: AI Dominates the World's Largest Trade Show, our Annual Wrap-Up</a>	30 Minutes
Jan 28, 2026	1:00 pm	<a href="#">Must Cinnadust: How Brand Truth &amp; Bold Storytelling Transformed Cinnamon Toast Crunch</a>	30 minutes
Jan 28, 2026	3:00 pm	<a href="#">The US Advertising Market: 2025 Recap and 2026 Forecasts</a>	30 Minutes
Jan 29, 2026	1:00 pm	<a href="#">Marketing Jobs Uncovered: Trends and Opportunities in the U.S. Job Market</a>	30 minutes
Jan 29, 2026	3:00 pm	<a href="#">Next-Generation MMM: 5 Moves to Drive Confidence &amp; Growth in 2026</a>	30 Minutes
Feb 04, 2026	1:00 pm	<a href="#">The State of Social 2026: Decoding Social Shifts For Your Brand And Business</a>	30 minutes
Feb 04, 2026	3:00 pm	<a href="#">The Art of the Opt-In: The New Rules of Email Growth, Trust, and Engagement (Email Excellence Webinar Series)</a>	30 Minutes
Feb 05, 2026	1:00 pm	<a href="#">Programmatic Insights to Accelerate Your 2026 Strategy</a>	30 minutes
Feb 05, 2026	3:00 pm	<a href="#">BeAutiful Marketing: How Beauty Marketers are Using AI to Innovate</a>	30 Minutes
Feb 11, 2026	1:00 pm	<a href="#">Championing Change: Unlocking Value in Marketing Scope Automation</a>	30 minutes
Feb 12, 2026	1:00 pm	<a href="#">The Future of the Media Organization: How Leading Brands Are Transforming for Tomorrow</a>	30 minutes

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DATE	TIME	EVENT DETAILS	LOCATION
Feb 18, 2026	1:00 pm	<a href="#">2/18 MarTech Webinar</a>	30 Minutes
Feb 19, 2026	1:00 pm	<a href="#">Unlocking Practice Value: Activating ANA's Expertise Across Your Organization</a>	30 minutes
Feb 19, 2026	3:00 pm	<a href="#">Marketing with Ethical AI: Ensuring Fairness and Inclusivity</a>	30 minutes
Feb 25, 2026	1:00 pm	<a href="#">Using Automation to Personalize Direct Mail: Best Buy's Trade In Story</a>	30 Minutes
Feb 26, 2026	1:00 pm	<a href="#">Why Storytelling is a Growth Strategy: Lessons for Today's Brand Leaders</a>	30 minutes
Feb 26, 2026	3:00 pm	<a href="#">Agentic Series 1</a>	30 Minutes
Mar 04, 2026	3:00 pm	<a href="#">The Omnichannel Shopper: Bridging Digital-to-Physical with Behavior Data</a>	30 Minutes
Mar 05, 2026	1:00 pm	<a href="#">Beyond the Masses: How Small Audiences Rewrite Culture and Drive Brand Growth</a>	30 minutes
Mar 18, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes
Mar 19, 2026	1:00 pm	<a href="#">Powering Brand Impact from Super Bowl to Olympics: Inside NBCU's Legendary February</a>	30 minutes
Mar 25, 2026	1:00 pm	<a href="#">How Retail Data &amp; AI-Driven Creative Drive Smarter, Higher-Performing Campaigns</a>	30 minutes
Mar 25, 2026	3:00 pm	<a href="#">Agentic Series 2</a>	30 Minutes
Apr 02, 2026	3:00 pm	<a href="#">Nonprofit Webinar Series</a>	30 Minutes
Apr 15, 2026	1:00 pm	<a href="#">4/15 MarTech Webinar</a>	30 Minutes
Apr 15, 2026	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	30 Minutes
Jun 17, 2026	3:00 pm	<a href="#">Nonprofit Policy Update</a>	30 Minutes
Jul 16, 2026	1:00 pm	<a href="#">Nonprofit Webinar Series</a>	30 Minutes
Sep 10, 2026	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	30 Minutes
Sep 23, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes
Sep 30, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes
Oct 28, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes
Oct 29, 2026	3:00 pm	<a href="#">Nonprofit Policy Update</a>	30 Minutes
Nov 04, 2026	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	30 Minutes
Nov 18, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes
Dec 02, 2026	1:00 pm	<a href="#">Nonprofit Webinar Series</a>	30 Minutes
Dec 03, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes
Dec 10, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes

## Local Events

Jan 06, 2026	3:00 pm	<a href="#">ANA CES Walking Tour Option 1</a>	Las Vegas, NV
Jan 07, 2026	11:00 am	<a href="#">ANA CES Walking Tour Option 2</a>	Las Vegas, NV
Jan 07, 2026	2:00 pm	<a href="#">ANA CES Walking Tour Option 3</a>	Las Vegas, NV
Jan 07, 2026	4:15 pm	<a href="#">ANA CES Walking Tour Option 4</a>	Las Vegas, NV
Jan 08, 2026	9:30 am	<a href="#">ANA CES Walking Tour Option 5</a>	Las Vegas, NV
Jan 08, 2026	1:00 pm	<a href="#">ANA CES Walking Tour Option 6</a>	Las Vegas, NV

## Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Jan 08, 2026	2:45 pm	<a href="#">ANA CES Walking Tour Option 7</a>	Las Vegas, NV