



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for
Continuing Education

2025

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - ANA Nonprofit Federation
Title of Activity: - 2025 ANA Nonprofit Conference
Names of Presenter(s): - Various
Dates and Location: - 25-27 February, 2025 – Oxon Hill, MD USA

Date: 25 February, 2025

Session 1: 10:00am – 11:40am (1.75 pts)

- Precision Philanthropy & Generational Strategies For Growing Support

Date: 25 February, 2025

Session 2: 2:00pm – 2:45pm (1 pt)

- Journey Mapping for Deeper Donor Relationships in the 21st Century

Date: 25 February, 2025

Session 3: 2:30pm – 4:30pm (2 pts)

- Nonprofit Executive Roundtable

Date: 25 February, 2025

Session 4: 2:45pm – 3:30pm (1 pt)

- I Wish I'd Thought of That!

Date: 25 February, 2025

Session 5: 4:00pm – 4:45pm (1 pt)

- The Gen AI Savvy Nonprofit

Date: 26 February, 2025

Session 6: 11:10am – 11:55am (1 pt)

- Doing More with Less Track: Pocket Sized Innovation
 - Innovation and Investments Track: Charting a Course Across Channels

Date: 26 February, 2025

Session 7: 12:00pm – 12:45pm (1 pt)

- Leadership Track: The Evolution of Giving (And Receiving)
 - Innovations and Investments Track: Peer to Peer Fundraising for Housefile and Lapsed Donor Reactivation
 - Doing More with Less Track: Don't Break the Bank: Free/Low Cost Highly Impactful Strategies

Date: 26 February, 2025

Session 8: 2:15pm – 3:00pm (1 pt)

- Leadership Track: Beyond the Balance Sheet: CFO Insights for Strategic Growth in Nonprofits
 - Innovations and Investments Track: Chronic Non-Responders 2.0, Optimizing with Predictive AI Modeling
 - Doing More with Less Track: Rapid-Fire Savings: 20+ Low-Cost Tactics that Get Results

Date: 27 February, 2025

Session 9: 10:45am – 11:30am (1 pt)

- Cause Marketing Track: Scoring a Three-Way Win Through Women's Sports
 - Retention and Acquisition Track: Attrition to Action: Sustainer Retention Tactics that Win

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

- Changing Landscapes Track:
Respecting Donor Privacy Without Sinking
Your Fundraising

Date: 27 February, 2025

Session 10: 11:35am – 12:20pm (1 pt)

- Cause Marketing Track: Finding Your
Ideal Corporate Partner: A Five Step
Blueprint
- Retention and Acquisition Track: CTV
Unleashed: Proven Nonprofit Strategies for
Max Impact
- Changing Landscapes Track: Surviving
and Thriving the "Silver Tsunami" – Second
Wave

Date: 27 February, 2025

Session 11: 1:05pm – 1:50pm (1 pt)

- Data, Analytics and Measurement
Track: The 75th Club: Secrets From the Top
Fundraising Programs
- Retention and Acquisition Track:
Maximizing Donor Engagement Revenue
Through Relationship Management
- Changing Landscapes Track:
Maximizing Impact with Donor-Advised
Funds (DAFs): Trends and Statistics

Date: 27 February, 2025

Session 12: 1:55pm – 2:40pm (1 pt)

- Data, Analytics and Measurement
Track: Building Your Midlevel File Through
Direct Mail Acquisition
- Retention and Acquisition Track:
Leveraging Partnerships & Events to Reach
Digital Donors
- Changing Landscapes Track: Unlocking
a New Era of Community-Driven
Fundraising

Total number of points attained: _____